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CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)	Docket No. 01-169
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Owner(s): Kannan Srinivasan and Michael I. Shamos

Serial No. 09/804,735	Filing Date 3/13/2001	Patent No. UNASSIGNED	Issue Date UNASSIGNED
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METHOD AND APPARATUS FOR DETERMINING THE EFFECTIVENESS OF INTERNET ADVERTISING

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Dated: November 13, 2001


Tracy J. Dillinger

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